



Corporate fact sheet

Headquarters Independence Blue Cross, Inc.
1901 Market Street
Philadelphia, PA 19103-1480

Website www.ibx.com

Company history Independence Blue Cross began in 1938 as the Associated Hospital Service of Philadelphia. It was the first prepaid hospitalization plan in the region. Philadelphia Mayor S. Davis Wilson enrolled as the first subscriber, and Independence Hall became the first employer group to purchase coverage.

At the end of its first year in operation, the company had more than 160,000 subscribers. By 1958, IBC employed 600 people, contracted with 94 hospitals, and handled 3,000 subscriber inquiries a day. In 1989, the company began doing business as Independence Blue Cross.

Today, IBC is the Philadelphia region's largest health insurer with more than 2.2 million members locally and 3.1 million overall, including subsidiaries and affiliates.

Principal officers

- **M. Walter D'Alessio**, *Chairman, Board of Directors*
- **Joseph A. Frick**, *Vice Chairman, Board of Directors*
- **Charles P. Pizzi**, *Vice Chairman, Board of Directors*
- **Daniel J. Hilferty**, *President and Chief Executive Officer*
- **Yvette D. Bright**, *Executive Vice President and Chief Administrative Officer*
- **Christopher Cashman**, *Executive Vice President and President Commercial Markets*
- **Alan Krigstein**, *Executive Vice President and Chief Financial Officer*
- **Richard J. Neeson**, *President, AmeriHealth Administrators and Ancillary Businesses*
- **Paul A. Tufano, Esq.**, *Executive Vice President, General Counsel, and President Government Markets*
- **I Steven Udvarhelyi, M.D.**, *Executive Vice President, Health Services*

Number of employees (approx.) 4, 742

Total number of members (approx.) 3.1 million

Corporate fact sheet (continued)

Core market Greater Philadelphia (Bucks, Chester, Delaware, Montgomery and Philadelphia counties) as well as New Jersey and Delaware

Services provided Fully insured and self-funded health care benefits plans, indemnity and managed care products, as well as Medicare supplemental plans. Also a full suite of award-winning disease management and wellness programs.

Affiliated companies and subsidiaries

- Keystone Health Plan East, Inc.*
- QCC Insurance Company, Inc.*
- Independence Administrators*
- AmeriHealth, HMO, Inc.
- AmeriHealth Insurance Company of New Jersey
- AmeriHealth Administrators
- AmeriHealth Casualty Services
- CompServices, Inc.
- AmeriHealth Mercy Family of Companies (Majority-owned as of August 3, 2011)

**Offers Blue-branded coverage*

Corporate mission Enhancing the health and wellness of the people and communities we serve
